




GETTING THE WORD OUT ABOUT YOUR BARKE SALE ON SOCIAL MEDIA

Social Media – whether Facebook, Twitter, Instagram or others – can really help spread the message about your upcoming BARKE SALE.

HERE ARE SOME TIPS TO HELP MAKE YOUR BARKE SALE A SUCCESS!

1. Tell people you are raising money for the Canines-N-Kids Foundation to put an end to the cancers kids and man's best friend BOTH develop.
2. Share the link to your personal BARKE SALE fundraising page.
3. Use the BARKE SALE hashtag: #BARKESALE.
4. Tag Canines-N-Kids Foundation wherever possible.

Here are some posts for the different platforms to help you get started.

PLATFORM	HOW TO TAG CANINES-N-KIDS	SAMPLE MESSAGE
	@CANINESNKIDS	<p>My #BARKESALE will raise money for @caninesnkids and help put an end to the cancers kids & man's best friend BOTH develop! Come by on (date, time) or donate here – (Include your BARKE SALE fundraising page link).</p> <p>OR</p> <p>Each year 16,000 kids & 6 million pet dogs develop some of the same cancers! I'm raising money at my #BARKESALE to help @caninesnkids fund transformative research that can speed the progress and help them both beat cancer! Come by on (date, time) or donate here – (Include your BARKE SALE fundraising page link).</p>
	@CNKFOUNDATION	<p>Help me & @CNKFoundation #EndCancer that kids & pet dogs BOTH develop! Come to my #BARKESALE (include you BARKE SALE fundraising page link.)</p> <p>OR</p> <p>Kids & dogs BOTH develop some of the same difficult cancers. Help me raise \$\$ at my #BARKESALE for @CNKFoundation to #EndCancer. (include you BARKE SALE fundraising page link.)</p>
	@CANINESNKIDS	<p>My #BARKESALE will raise money for @caninesnkids and help kids & man's best friend beat the cancers they BOTH develop! Come by on (date, time) or donate through the link in my bio! #CaninesNKids #CNKFoundation</p>

