



crushing cancer at both ends of the leash



canines-N-Kids

— FOUNDATION —

Crush cancer at BOTH ends of the leash



what's driving the need?



kids

Each year approximately 16,000 kids in the USA are diagnosed with cancer and, of those, one in five will die. Sadly, resources spent on finding a cure for childhood cancer are limited and only four new drugs have been approved to treat childhood cancer in the past 20 years. These drugs are tough: survivors face a life-time of serious or deadly side effects as a result of their treatments.

canines

More than six million pet canines in the USA are diagnosed with cancer each year. Of those, half will die from their disease. Three million canines, each year. Yet despite these numbers, canine cancer funding and research isn't much better than that for kids.

At the Canines-N-Kids Foundation, we are committed to helping these two most vulnerable patient groups through our continued fundraising, awareness, and research advocacy efforts.

we're cru

**childhood
and canine
cancers
share
remarkable
similarities,
more
so than
between
children and
adults.**

**by sharing
research
and data,
we will find
cures for
both faster!**

Our mission? Work together to find cures.

How did we decide on canines, kids, and their cancers as our mission? Simple. Childhood cancers are notoriously difficult to study, stemming from their smaller patient populations and unusual behaviors. Canine cancers have large patient pools and a higher incidence of cancer than humans/kids overall. Both groups are drastically underfunded and, as a consequence, lack research and treatments.

Since some childhood cancers are biologically similar (or even identical) to canines', improving research and sharing the results from canine patient treatments not only helps bring new, humane treatments to them, but also helps doctors learn about kid patients. Furthermore, a canine's size provides a better model for evaluating the dosing and effects of new cancer medicines in kid patients.

Collaboration: a win-win. Our donor dollars are spent on transformative projects that bring experts together from veterinary to pediatric medicine, translational research, and genomics. Working together we will help them find a cure – for both kids and canines.



Working together to find cures for childhood cancer at both ends of the leash.






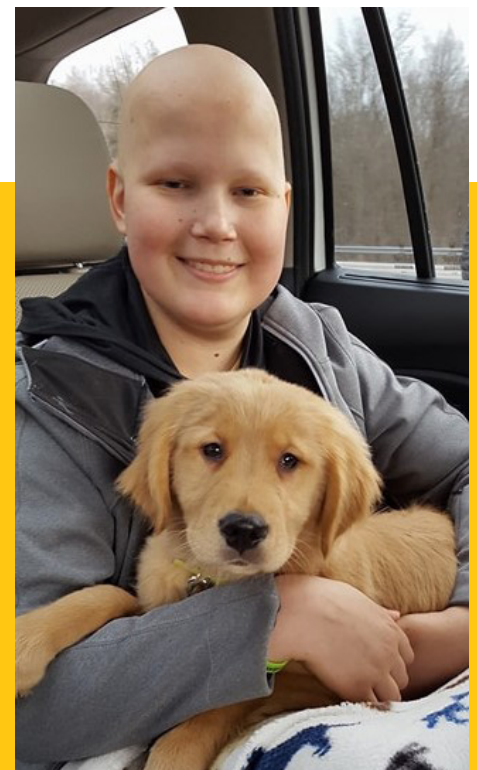
BARKE SALE™

ba(r)king for our cause

Our BARKE SALE®s are a way for individuals and groups to come together for a unique, fun, and educational event that helps raise cancer research awareness. These grassroots educational and fundraising programs have become so popular that we have proclaimed May as BARKE SALE® month!

Participation is easy! Anyone, anywhere, can register on our CaninesNKids.org website and receive a custom landing page and kit containing everything needed to help promote and raise funds for their event.

-  The average BARKE SALE® raises \$600+
-  BARKE SALE®s are perfect for youth, volunteer or service groups, and corporations fundraising
-  We offer marketing materials and turnkey BARKE SALE™ box kits on our website



get involved! anyone can help us raise



bringing our communities together

What better way is there to raise funds and awareness while bringing your wider community together than by hosting one of our fun Two By Four Fun Runs?

Each race day is a fun time with something for everyone: it can be a 5K on a certified course or a 1 mile Dog Jog & Kids Fun Run- whatever works best in your community!. Participants earn race t-shirts (humans) or bandannas (canines) featuring our race logo. Special Mascot prize pups named "BRAVE" are handed out to the winners.



Our Two by Four Runs have raised an average of \$22,000+



Each race can be a 5K run on a certified course or a 1 mile Dog Jog & Kids Fun Run



We offer marketing materials and Two By Four Run Guidelines on CaninesNKids.org

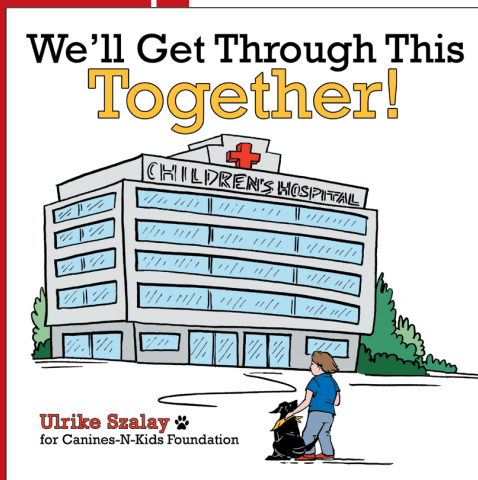
research funds & promote awareness




providing love & comfort

Kids battling cancer often need a little extra comfort while undergoing treatment. Our PROJECT HEARTS & TAILS program works with children's cancer centers to bring comfort to young patients, share a story of the incredible kid-animal bond, and educate everyone about comparative cancer research.

A centerpiece of this program is our children's book: *We'll Get Through This Together*, written by our founder, Ulrike Szalay, and beautifully illustrated by Roberta Marovelli. We package each book with a matching stuffed black Labrador bearing our signature yellow bandanna.



 PROJECT HEARTS & TAILS gifts can be donated through our CaninesNKids.org

 Each is only a \$30 donation



The Canines-N-Kids Foundation was founded in 2016 to further the collaboration between pediatric and canine cancer research. In our short time, we have gained tremendous momentum and are leading the charge in obtaining funding, promoting awareness, and strengthening research advocacy.

Working across species, disciplines and institutions (academia, the private sector, government, advocates for kid and canine cancer), we continuously raise funds and promote collaboration that breaks down barriers to progress, crushing cancer at both ends of the leash.

We host our signature Paws for a Cure® Research Symposia that brings together hundreds of the world's leading kid and canine cancer experts, physicians, researchers, patients, high caliber potential funders (including Biotech/Pharma), and major cancer foundations to discuss science collaborations while exploring how we can coordinate resources toward our common goal.

We continue to advocate on behalf of kids and canines with cancer at every opportunity, **Childhood cancer advocacy:** Cure Fest, Coalition Against Childhood Cancer, Alliance For Childhood Cancer & National Brain Tumor Society Capital Hill Action Days, the Comparative Brain Tumor Consortium Meeting

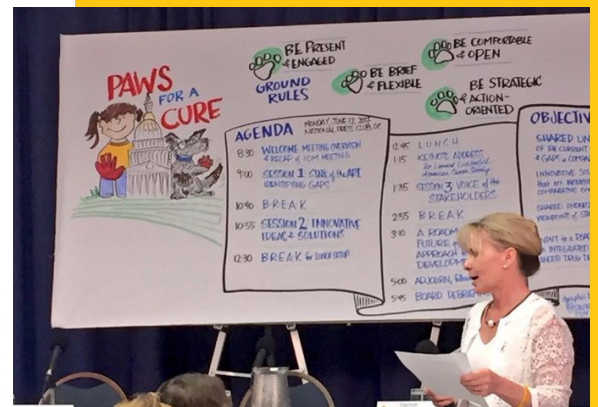
Major Human Oncology FORA: ASCO, AACR, Pediatric Precision Oncology

Animal Health FORA: American College of Veterinary Internal Medicine Meeting, Comparative Oncology Brain Tumor Consortium, Comparative Cancer Research Consortium (C3O)

advocacy & research works!



Our Paws for a Cure® Research Symposia bring together physicians, researchers, investors, and cancer-focused foundations to share and discuss research and treatment solutions



we're working toward a common goal



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For more information about the Canines-N-Kids Foundation and the important work we are helping to support, please contact:

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