



WHERE DO PROCEEDS FROM THE BARKE SALE GO?

All the proceeds go directly to the Canines-N-Kids Foundation, a recognized and registered 501(c)3 public charitable organization. Our Board and Advisory Committee take a thorough and conservative approach to the expenditures of donor dollars, placing a priority on funding research programs and other initiatives that have the greatest potential to result in better medicines and a cure for kids and man's best friend.

DO YOU GIVE GRANTS TO ONE INVESTIGATOR OR INSTITUTION?

Canines-N-Kids Foundation's guiding values from the Foundation's inception and in everything we do, are to "Communicate, Collaborate, Cure." We believe that the best and most promising research will come from many minds working together. Canines-N-Kids discourages silos of data or ideas. Instead, we foster relationships so that the brightest minds, across many disciplines and institutions can collaborate to tackle the shared cancers facing our kids and canine companions. We structure our grants with an emphasis on those that incorporate various disciplines (for example, involvement of pediatric and canine oncologists, immunologists, genomics experts and translational scientists) working collaboratively. We also encourage projects that foster multi-institutional collaboration.

HOW DOES CANINES-N-KIDS FOUNDATION RAISE FUNDS?

It is our belief that Canines-N-Kids sustainability and our ability to carry out our vision to end cancer in kids and canines are dependent on a stable funding structure involving a variety of sources. We have developed strong collaborations with corporate and foundation partners, we receive donations from individual donors (large and small), are pursuing grants for capacity building, and are also creating a robust community fundraising program, including our signature "BARKE SALE" initiative and the "Two By Four Race Against Childhood Cancer."



HOW MUCH MONEY HAS THE CANINES-N-KIDS FOUNDATION RAISED SINCE ITS INCEPTION IN SEPTEMBER 2016?

Canines-N-Kids is proud of the fact that in one short year it has raised more than \$300,000. In only 3 months, the Foundation developed a "Road Map for Integrated Drug Development" with the input of nearly 80 experts from around the country (June 2017 Paws for A Cure Summit) and now has an aggressive plan to raise significant money to enact these goals. In addition to translational and clinical research grants, we will provide grants to MDs and DVMs interested in comparative oncology and clinical research to ensure the next generation of researchers is best equipped to work together. We are also planning a first of its kind Research Summit in partnership with a major pharmaceutical company in October 2018. This scientific meeting of top researchers will be the first to explore the latest research across a range of cancers that affect kids and man's best friend and identify the most promising research to fund moving forward.

HOW MUCH OF THE MONEY RAISED GOES TO PROGRAMS AND RESEARCH VERSUS ADMINISTRATIVE/FUNDRAISING COSTS?

We are committed to maximizing our donor dollars and the impact they can make. Our 2016 administrative and fundraising expenses were kept to a minimum amounting to less than 10%.

WHAT MAKES CANINES-N-KIDS STAND OUT FROM OTHER NON-PROFITS

Canines-N-Kids is in a unique position. It is different from both animal health non-profits working primarily in canine/animal cancer and from childhood cancer charities working exclusively in childhood cancer. Canines-N-Kids seeks to find an answer to difficult SHARED cancers for both kids and man's best friend. It is our belief that both communities have difficult hurdles. In the case of canine cancer, the reality is that resources are a major issue standing in the way of getting to a cure. In the case of pediatric cancer, the relatively small market size for the 100 plus subtypes of childhood cancer are a major hurdle impeding drug company investment in research, development and progress. We believe that our role is to bring these communities, new audiences and resources together around the unmet need kids and canines share, and that this is the key to securing the necessary resources/funds for research that can help both.

We also are unique in that we bring a transformative, highly collaborative and integrated approach to tackling cancer, All of this is reflected in our funding model and in our multi-layered fundraising approach. This is especially true of our community-focused fundraising programs that are helping to create broad support for comparative oncology and propel to the national level our mission to fund critical research at the intersection of pediatric and comparative oncology. These facets make the Canines-N-Kids Foundation a unique and compelling investment choice for donors. After all, who doesn't LOVE kids, LOVE dogs and HATE CANCER?